



2016 Sponsor Registration

Featured on **FOOD NETWORK** and **USA TODAY**

Reader's Choice #1 BEST FOOD FEST
CHICAGO READER 2012-2013-2014

Lincoln/Irving Park/Damen

www.Ribfest-Chicago.com

Festival Dates and Operating Hours: Friday, June 10, 5-10 PM; Saturday, June 11 and Sunday, June 12, Noon-10 PM

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Sponsorship Contact _____ Day-of-Event Contact _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Website _____

Twitter Handle _____ Facebook Page _____

Instagram Profile _____ Are you a Northcenter Chamber Member? Yes No

Method of Payment Cash Check MasterCard Visa

Card Number _____ Exp. Date _____ Security Code _____

Cardholder's Name _____ Signature _____

Featured on *Eating America with Anthony Anderson*
Food Network, episode aired August 25, 2014

Featured in *USA Today*, "10Best: Festivals to dive into"
"It was nothing but ribs, nothing but meat. No pirate games,
no Ferris wheels, no bounce houses. It was just smokers
lined down the street." Anthony Anderson in an interview
with Larry Bleiberg, August 1, 2014

Readers' Choice for Best Food Festival, First Place
Chicago Reader, 2012, 2013, 2014

Sponsors confirmed by March 11, 2016:

- at \$5,000 or higher will be included on the CTA Brown Line advertising campaign
- at \$500 or higher can place a **FREE** ad on www.Ribfest-Chicago.com

For maximum exposure, send sponsor logos to Melissa@BigBuzzIdeaGroup.com by **April 15, 2016**.

Sponsorship benefits will not be activated until payment is received. Registration and payment should be mailed to: Big Buzz Idea Group, 3332 W. Foster Ave., #121, Chicago, IL 60625. Please make all checks payable to the **Northcenter Chamber of Commerce**.

Contact Melissa Lagowski, Big Buzz Idea Group, at (847) 677-8273 or Melissa@BigBuzzIdeaGroup.com, with any questions regarding Ribfest Chicago.

SELECT LEVEL OF SPONSORSHIP PARTICIPATION

See reverse side for detailed sponsor benefits

Sponsorship Category	Sponsorship Amount
<input type="checkbox"/> Program Advertiser: \$500	\$ _____
<input type="checkbox"/> Fire Starter: \$100-\$249	\$ _____
<input type="checkbox"/> Hickory Honey: \$250-\$499	\$ _____
<input type="checkbox"/> Sweet-n-Tangy: \$500-\$999	\$ _____
<input type="checkbox"/> Sampler: \$1,000-\$1,499	\$ _____
<input type="checkbox"/> Smokin' Hot: \$1,500-\$2,499	\$ _____
<input type="checkbox"/> Rib Tip: \$2,500-\$4,999	\$ _____
<input type="checkbox"/> Smoker: \$5,000-\$7,499	\$ _____
<input type="checkbox"/> Griller: \$7,500-\$9,999	\$ _____
<input type="checkbox"/> Half Slab: \$10,000-\$14,999	\$ _____
<input type="checkbox"/> Full Slab: \$15,000-\$24,999	\$ _____
<input type="checkbox"/> Grillmaster: \$25,000 +	\$ _____
<input type="checkbox"/> In-Kind Donation _____	\$ _____

TOTAL SPONSORSHIP AMOUNT \$ _____

Please check this box and sign below that you have reviewed and agree to the sponsor outline as presented.

HOSTED BY

PRODUCED BY



SPONSOR SIGNATURE

DATE

2016 Ribfest Chicago Sponsorship Registration

Sign up now to maximize your exposure!

SPONSORSHIP BENEFITS

PROGRAM ADVERTISER

Place a coupon in the Ribfest-Chicago Program Book. This book is distributed to the first 40,000 festival attendees who donate at the gate. For only \$500, you can show support for Ribfest while promoting your company in the weekend program. *Space is limited, so don't delay!*

FIRE STARTER (\$100-\$249)

- Company recognized in Chamber newsletter
- Sponsor will receive two Ribfest passes

HICKORY HONEY (\$250-\$499)

- Listing on event website
- Company recognized in Chamber newsletter
- Sponsor will receive two Ribfest passes

SWEET-N-TANGY (\$500-\$999)

- All the benefits of "Hickory Honey" sponsorship, *PLUS*
- Name will be listed on all Ribfest posters and flyers (minimum of 30,000 printed and distributed)
- Sponsor will receive four Ribfest passes

SAMPLER (\$1,000-\$1,499)

- All the benefits of "Sweet-n-Tangy" sponsorship, *PLUS*
- Naming rights to a dining area
- Name included on all print advertising
- Sponsor will receive six Ribfest passes and two T-shirts

SMOKIN' HOT (\$1,500-\$2,499)

- All the benefits of "Sampler" sponsorship, *PLUS*
- Receive one mention from each stage
- Receive a free 10' x 10' booth space at the festival (Sponsor responsible for all booth equipment)
- Company banner will be hung at Ribfest (Sponsor to provide)
- Company logo will be displayed on: stage banner, event website, Ribfest posters and flyers (minimum of 30,000 printed and distributed), and all print advertising
- Sponsor will receive eight Ribfest passes and two T-shirts

RIB TIP (\$2,500-\$4,999)

- All the benefits of "Smokin' Hot" sponsorship, *PLUS*
- Recognized from both stages once each day
- Receive a free booth space (up to 10' x 20') at the festival (Sponsor responsible for all equipment)
- Two company banners will be hung at Ribfest (Sponsor to provide)
- Sponsor will receive 10 Ribfest passes and four T-shirts

SMOKER (\$5,000 - \$7,499)

- All the benefits of "Rib Tip" sponsorship, *PLUS*
- Company logo included on Ribfest shirts
- Receive a free online ad at www.Ribfest-Chicago.com
- Recognized from both stages three times each day
- Receive a free booth (up to 10' x 30') at the festival (Sponsor responsible for all equipment)
- Sponsor will receive 12 Ribfest passes and six T-shirts

A NOTE ABOUT SOCIAL MEDIA RECOGNITION

Please make sure to include your Facebook Page, Twitter Handle and/or Instagram Profile on the front of this form.

If you have specific posts you would like the committee to send out, please send them to Michael@BigBuzzIdeaGroup.com. To see your post, make sure to like us on Facebook (Ribfest-Chicago) and follow us on Twitter (RibfestChicago) and Instagram (RibfestChicago).

GRILLER (\$7,500 - \$9,999)

- All the benefits of "Smoker" sponsorship, *PLUS*
- Receive a free booth (up to 10' x 40') at the festival (Sponsor responsible for all equipment)
- Three company banners will be hung at Ribfest in addition to stage banners (Sponsor to provide)
- Recognized from both stages four times each day
- Sponsor will receive 15 Ribfest passes and eight T-shirts

HALF SLAB (\$10,000 - \$14,999)

- All the benefits of "Griller" sponsorship, *PLUS*
- Naming rights to a section of the festival
- Receive a free booth (up to 20' x 30') at the festival (Sponsor responsible for all equipment)
- Sponsor included in all press releases and media alerts
- Inclusion (when possible) on any radio or television sponsorships received for event
- Prominent display of company logo on main stage banner
- Recognized from both stages five times each day
- Four company banners will be hung at Ribfest in addition to stage banners (Sponsor to provide)
- Sponsor will receive 20 Ribfest passes and eight T-shirts

FULL SLAB (\$15,000 - \$24,999)

- All the benefits of "Half Slab" sponsorship, *PLUS*
- Sponsor receives stage naming rights
- Receive a free booth (up to 20' x 40') at the festival (Sponsor responsible for all equipment)
- Recognized from both stages before and after each performer
- Sponsor will receive 30 Ribfest passes and 10 T-shirts

GRILLMASTER (\$25,000+)

- All the benefits of "Full Slab" sponsorship, *PLUS*
- Sponsor receives co-sponsorship rights of Ribfest Chicago
- Receive a free booth (up to 20' x 50') at the festival (Sponsor responsible for all equipment)
- Sponsor will receive 35 Ribfest passes and 12 T-shirts

If your sponsorship includes T-shirts, and you **DO NOT** wish to receive them, please check here.

IN-KIND DONATION

Sponsorship benefits will be awarded at the value equivalent to the dollar value of the donation.

Door Prizes	Printing	Advertising
Fencing	Signage	Soda
Performance	Ice	Food
Walkie-Talkies	Dumpsters	Port-o-Lets

Feel free to contact Melissa Lagowski at Big Buzz Idea Group, (847) 677-8273 or email Melissa@BigBuzzIdeaGroup.com, with any questions regarding Ribfest Chicago.

NOTES:

Mistreatment of staff or volunteers will not be tolerated. BBIG/NCC reserves the right to remove any individual/company from the event and ban from future Big Buzz Idea Group productions.

This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Ribfest Chicago, the Northcenter Chamber of Commerce and/or Big Buzz Idea Group.